How CIOs can become true digital leaders

Episode 2:

The Living Enterprise

Setting the boardroom agenda

Adobe × Microsoft

Part 1

Back office IT

People and processes are very important.

Partnership

Change management

Day 0

Bring people on board from day zero.

Stakeholder management

Success

Digital transformation

Agenda

Business strategist

Biggest names in the business.

Technology

Business

Before

ON

OFF

Now

Key metrics

CIO

Let's talk about business strategy.

There is no business without IT.

IT has to lead the discussion on what's possible.

We will be beaten anyway.

IT as a business partner

Bernd Preuschoff
CDO at Uvex Group

Uvex

Digital transformation at Schwan Cosmetics.

How IT sees itself

IT

The connection is terrible...

The server is so slow...

IT: Business driver of choice _ #BDOC

CIO
It's all about PEOPLE and their magnificent job

Jay Ferro
CIO at Quikrete

It always starts with people.

Jay's resume
- CIO Earthlink
- CIO American Cancer Society
- CIO AIG

Without people you are dead in the water.

1
2
3

We are the reason your role exists.

BEEP!

CIO

The focus on people is about getting the whole business on board.

Cynthia Stoddard
CIO & Senior Vice President at Adobe

We need to think about ourselves as enablers.

I am deeply convinced. It just takes the bravery to take this role.

I believe in you!

Are you sure people in this house will ever see us like that?

To my team for doing a great job!

Bernd Preuschoff
2019 CIO of the Year Awards

Quick wins

That's not really new...

There is some news!

Oh no!

Listening

Learning

Build relationships

Being available

Asking questions

Shut your mouth

First few months

CIO

CIO's Role

I'm not so glad to see her.

I'm not drinking her Kool-Aid.

Not sure about her ideas.

Schwan Cosmetics

Added value

We are digitizing an expensive and time-consuming aspect of the cosmetics industry.

One of the biggest challenges in this industry is color.

Our new season is all about fire.

Send samples

It's going into the right direction, but we need more heaven in it.

IDEA

BRAND

IT is not moving fast enough.

We don't have timely access to data.

Our technology is old.

Organization

Be Available

Quick wins plan

Listen

Be positive

Credibility

Ambition

Innovation

Quick wins

Removing pain points
Eliminating legacy tech
Adding bandwidth
Improving service

Stabilize
YEAR 1

Improve
YEAR 2

Transform
YEAR 3

Stabilizing the environment from people, process, technology.

Company performance

Amazing!!!

I love working here!

I'm definitely coming back!

Change

Bernd Preuschoff
CDO at Uvex Group

This is an opportunity to benefit the whole company.

Computer science degree

Year 1 Year 2 Year 3

Technology will continue to change

Adapt to change

Be flexible

Be agile

The ability to learn is as important as the ability to evolve.

David McGrath
CDO at Clubs Australia

- Potential solutions
- New opportunities
- Problem solving

Be endlessly proactive!

Dealing with uncertainty
It's all about human beings

What I'm doing works!

This is brilliant!

Great! That's all we need to know.

Isaac Sacolick
President of Starc1O

Diverse team

I know Tableau.

We have the right skills!

I know SQL Server.

I know JavaScript.

I love experimenting.

That's a really good solution, but what problem does it solve?

I know what you are thinking.

Sharing knowledge

Having a common cause

Building relationships

The culture of the IT team is in a constant state of

EVOLUTION

It's about building outstanding teams and people.

This is exactly what we wanted.

Here you have your strategy.

IT

STRATEGY

Executives and different communities

Jason Oliver
Director of IT Services at Sussex University

This is not an IT strategy
It's a strategy for business.

The Show

Increase TV and video capabilities

Think BIG!

My work

Communicate

Vision

Change

Value

Benefit

Digitization

Digitization

Improving customer journeys

Partnership

Change management

Sales

Customer support

Professional services

Finance

Andrew Wilson
CDO at Microsoft

I came up with an innovative and entertaining way to spread my message.

I'm taking people on my journey with me.

PEOPLE

IT LEADER

Cloud platform

Our colors

There is a match!

Upload

Our bre

This is a game changer!

Sample production

Production cost

I support you!

Me too!

Come on board!

Day 1

Go ahead...

We are in bad shape.

Here's the check. Go for it.

Let me know when you're done.

Isaac Sacolick
President of Starc1O

Employee experience

CIO's ROLE

Taking the whole company on a digital journey is absolutely key.

Digital journey

Cynthia Stoddard
Adobe's CIO

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